



TELEMUNDO

Broadcast Standards Guidelines

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INTRODUCTION

It is Telemundo's goal to provide programming that is consistent in quality, integrity, and entertainment value. To support that goal, Telemundo's Program Standards and Practices guidelines reflect an appreciation of fundamental elements of taste and propriety and an understanding of our viewers and their expectations.

Telemundo serves a national audience, which mirrors the rich and diverse backgrounds, customs and tastes found across our country and Latin America. This audience is composed ultimately of individuals, each of whom makes viewing selections and reacts to programs from his or her own guidelines. Our Program Standards and Practices are designed to accommodate these diverse interests and sensitivities.

Our viewers have come to expect Telemundo to provide a wide selection of programs that present positive values, stimulate thought, and entertain without causing embarrassment or harm. By providing quality television entertainment which aims to meet these expectations, Telemundo best serves its audience, affiliated stations and advertisers. Therefore, Programs Standards and Practices guidelines have been developed to provide a framework for writers, actors, directors and producers to continue to create innovative and entertaining programming which respects the sensibilities of our audience.

These Program Standards and Practices guidelines are general statements of principle. Their successful application to any particular program involves inherently subjective judgements. Additionally, the environment of current taste and sensitivity is constantly undergoing subtle shifts. Therefore, when Program Standards and Practices guidelines are implemented, each program is evaluated, taking into consideration such factors as intended or established audience, research information, viewer feedback, and time of day a particular program is intended for broadcast.

Clearly these policies have evolved from our experience as conscientious broadcasters. Telemundo shall continue to self regulate and ensure that its programming reflects standards that merit the acceptance and trust of our viewers.

Program Standards encompasses program content decisions regarding such issues as the depiction of sexual material, nudity, violence, language/dialogue, use of drugs and alcohol, and the avoidance of negative stereotypes on the Telemundo Television Network. Some of the more significant program standards issues are listed in this manual.

In an effort to help families make informed viewing choices, the Telemundo Program Standards Department also determines the age-appropriateness of all Telemundo Television Network entertainment programs and, in turn, assigns an age-based rating that appears at the top, and in the body, of entertainment programs. In addition, the Department determines whether particular entertainment programs should receive a program advisory (e.g. "This program contains scenes of an intense nature, Viewer discretion advised.").

Program Compliance requires that all scripted and unscripted entertainment programs on Telemundo Television Network comply with FCC rules and policies, relevant Federal statutory provisions, and NBCUniversal corporate policies. The Telemundo Program Standards Department works to ensure the integrity, fairness, safety, and security of programs and their participants. The Department also facilitates and approves production assistance and product integration arrangements on all entertainment programming and ensures appropriate FCC-mandated disclosures.

GUIDELINES FOR ENTERTAINMENT PROGRAMMING

This section sets forth a summary of Telemundo's Program Standards and Practices policies with which all entertainment programming is produced for broadcast on the Telemundo Television Network must conform. Programs must be reviewed by the appropriate Program Standards & Practices /Compliance management and must meet appropriate standards of taste and comply with all applicable governmental regulations. Staff involved in the production and/or licensing of Telemundo Television Network programming should consult the Program Standards & Practices /Compliance department in advance to ensure a time-efficient review.

SPECIFIC ISSUES

CONTROVERSIAL TOPICS

Controversial issues (e.g. abortion) must be handled carefully and appropriately. A decision to present such subject matter in an entertainment program should include a determination that the particular program involved is appropriate for the contemplated presentation.

DRUGS AND ALCOHOL

Drug and alcohol abuse are among society's most serious social problems. Telemundo recognizes it has a duty to ensure that depictions of drug or alcohol consumption are presented in an appropriate and responsible manner.

All portrayals of alcohol consumption and/or use of legal or illegal drugs should be restricted to situations necessary to plot and/or character delineation. The use of illegal drugs and/or the abuse of legal drugs or alcohol is destructive behavior and shall not be shown as desirable, beneficial or as an effective problem-solver.

Drug and alcohol use should not be glamorized and, when substance abuse is noted, attention should be directed to the adverse consequences of such abuse (e.g. the dangers of driving while intoxicated).

INSTRUCTIONAL and CRIMINAL BEHAVIOR

Scenes containing complete and accurate instructions in the use or making of illegal drugs, harmful devices or weapons, or describing imitable techniques for other illegal activities or evasion of apprehension should be avoided.

LANGUAGE

Language and dialogue must be judged generally acceptable to a mass audience and appropriate to a public medium. Coarse or vulgar language should be avoided. Blasphemy and obscenity are unacceptable. Special attention should be paid to regional variations of the meaning of certain words and the impact that different dialects have on different nationalities. **Obscene language is prohibited.**

The Program Standards department will determine what words are acceptable for broadcast on the Telemundo Network. A list of generally disapproved words is attached as **Exhibit - A**.

MISLEADING MATERIAL

Telemundo Television Network programs should not be misleading or deceptive to the viewing public in any material respect. In cases where the audience might be misled, appropriate disclaimers are to be used. Programming purporting to present non-fictional material should be accurate with respect to material facts or statements. This is especially true for fact-based docudramas and presentations.

In entertainment programming, care should be taken to avoid misleading viewers into believing that an actual news interrupt is in progress. Please avoid the use of techniques or language such as “We interrupt this program...” or “This is a special bulletin...”.

PROFESSIONAL PROCEDURES

Dramatization or actual presentation of professional advice and procedures must be accurate and comply with recognized professional practices. When appropriate, a member of the Program Standards Department will assist in obtaining qualified consultants.

SEXUAL MATERIAL

Sexual scenes must be sensitively handled and contribute to plot or characterization. Gratuitous or overly explicit sexual action is unacceptable and the depiction of physical coercion intended to satisfy prurient interests is to be avoided. The depiction of the act of sexual intercourse is prohibited.

Particular care must be taken in scenes where sex is coupled with violence. Rape must be portrayed as an act of violence, not a sexual act.

Storylines that deal with pedophilia and/or any other act jeopardizing children either physically, sexually or emotionally must be handled with extreme sensitivity. The use of expert consultants on such storylines is strongly encouraged. Exhibiting minors engaged in sexual activity is not permitted.

In general, nudity is unacceptable. Partial nudity and degrees of undress shall not be used for prurient or exploitative purposes.

STEREOTYPES

Characters in Telemundo programs should reflect the wide diversity of our audience, keeping in mind the importance of dignity to every human being. Sensitivity is necessary in the presentation of material relating to age, sex, race, religion, sexual orientation, ethnicity or national derivation to avoid demeaning stereotypes.

Special precautions must be taken to avoid portrayals and terminology which ridicule or patronize those who are physically or mentally disabled.

VIOLENCE

Explicit, excessive or gratuitous violence is to be avoided. Programs are not to glamorize violence and/or promote violence as the solution to problems. Depictions of violence in any form must be essential to the development of theme, plot or characterization. The intensity and frequency of violent acts must also be limited. While any act potentially can be imitated, special care must be taken so violent acts do not invite imitation.

Exceptional care must also be taken where children are victims of or threatened by acts of violence. Extreme caution should be exercised when presenting the very sensitive subject of teen suicide and the use of qualified consultants on such storylines is encouraged.

GENERAL ISSUES

ADVISORIES

Telemundo will determine whether circumstances (subject matter, content, and time period) warrant the use of special audience advisories in programs and program promotions. Program Standards and Practices/Compliance must approve the specific language and manner of presentation included in advisories.

ANIMALS

The use and handling of animals in Telemundo programs must conform to accepted standards of humane treatment.

CHARITIES

Telemundo must approve in advance all contemplated in-program mentions, exposure, or solicitations for charities or other non-profit organizations. These may be subject to sponsorship identification rules.

CONFLICTS OF INTEREST

Telemundo may prohibit certain individuals from participating in programs or limit the content of their appearances if outside activities, financial interests, or other relationships may present a possible conflict or the appearance of a conflict for a given program. In certain situations, an in-program disclosure may be required or other limitations may be imposed on participants. Any questions regarding possible conflicts of interest should be brought to the attention of Telemundo's Program Standards or the Telemundo's Legal Department.

E-MAIL/TELEPHONE/WEBSITE/SOCIAL SECURITY NUMBERS MENTIONS

E-MAIL

Mentions/depictions of actual E-mail addresses (not owned or controlled by Telemundo) are not permitted at any time within Telemundo Network programs, including without limitation, the credit portions of such programs. Non-working E-mail addresses will be considered by Program Standards on a case-by-case basis.

If initially approved by the Department, such fictitious addresses must be cleared by the production company prior to use in the particular program.

TELEPHONE NUMBERS/WIRELESS MESSAGING

Mentions/depictions of telephone numbers in Telemundo entertainment programs are strictly limited to a block of fictitious numbers set aside by the telecommunications industry for use in entertainment and advertising. This block of numbers ranges from 555-0100 to 555-0199. The following sole fictitious 800 number may also be utilized: 1-800-555-0199.

Additionally, any geographic code (e.g. 305, 786,) can be used with the allowable 555 numbers. However, area codes where the last two digits are the same (e.g. 522) should not be used and avoided. Any service access codes (e.g. 700, 900, and 800) should not be aired, and a number "1" should be placed before all area codes.

WIRELESS MESSAGING

When depicting "Common Short Codes" (CSC's)--short strings of numbers used to address wireless messages--productions should use fictitious, non-working five or six digit numbers. CSC's depicted in NBCUniversal entertainment programs must start with the number "1" and fall outside the ranges of 20000 to 99999 or 222222 to 899999. Please contact Program Standards if you have any questions about acceptable CSC's or other depictions of wireless messaging.

SOCIAL SECURITY NUMBERS

Mentions/depictions of social security numbers in Telemundo entertainment programs are strictly limited to a block of fictitious numbers set aside for use in film and television. The cleared numbers are 987-65-4320 with the last four digits falling within the range from 4320 – 4329.

WEBSITE ADDRESSES

Mentions or depictions of active or otherwise working non-Telemundo website addresses are generally not permitted within Telemundo's entertainment programs, including in credits.

Fictional site addresses may be referenced with the Program Standards Department's prior approval provided that any such site name is registered or reserved for a period of not less than two years by and in the name of the production company as the account holder. No such registered names may be sold or subleased during the term of Telemundo's exclusive license period, nor may such registered names be utilized by the account holder or others under its control as an active or otherwise working website during the term of Telemundo's exclusive license period.

Limited exceptions to these restrictions will be considered on a case-by-case basis. This list of Program Compliance guidelines is not exhaustive and production personnel are required to comply with any additional instructions they may receive from Telemundo. Anyone having any questions regarding any of these policies or having reason to know of any deviation from them should contact the Telemundo Program Standards Department or the NBCUniversal Legal Department.

SPECIALIZED PROGRAM TYPES

PROGRAMS INTENDED TO BE VIEWED PRIMARILY BY CHILDREN/YOUNG PEOPLE

Telemundo recognizes its responsibility to young people and expects producers to be sensitive to their special needs. Telemundo encourages the presentation of educational and pro-social material and requires that producers avoid program content that would have an adverse effect on a child's behavior or development. Telemundo acknowledges the audience's expectation that children's programs will provide young viewers with a positive entertainment experience. Therefore, producers of children's programs should not only observe Telemundo general standards guidelines, but should be particularly careful with respect to the following:

- a. Characters should not be placed in situations that would provoke excessive or prolonged anxiety in children. Catastrophe and jeopardy should not be so extreme as to frighten younger viewers. Reference to death and/or suicide should be handled with extreme caution.
- b. Characters should reflect the ethnic, racial and physical diversity of our audience. Negative stereotypes should be avoided.

- c. Violence should not be depicted as glamorous or shown as an acceptable solution to problems. The negative consequences of violence should be stressed. To mitigate violence, action sequences should emphasize unrealistic settings, fantasy weapons, and superhuman feats.
- d. Special care should be taken with respect to the depiction of imitable, dangerous behavior, which could prompt young viewers to place themselves or others in jeopardy.
- e. Characters should not engage in unlawful, anti-social or self-destructive behavior without suffering negative consequences for their actions. Whenever possible, protagonists should be shown following generally accepted rules of safety (e.g. wearing seatbelts).
- f. Romantic storylines, which include acts of affection, are generally considered appropriate but should be handled with discretion. Language and storylines that are sexual in nature should be avoided.
- g. Commercial products and references may only be included in these programs with Telemundo's approval.

FACT-BASED PROGRAMS

The Telemundo Program Standards Department, in cooperation with the Telemundo Legal Department, reviews fact-based dramas and presentations for accuracy and, when necessary, requires producers to provide substantiation.

THEATRICAL FILMS

Theatrical or other programs originally produced for another medium must be reviewed before broadcast on the Network and shall comply with all Telemundo Program Standards guidelines.

COMPLIANCE GUIDELINES

PROCEDURES AND LEGAL REQUIREMENTS, REGULATORY AND POLICY GUIDELINES

The Telemundo Program Standards Department requires that scripted and unscripted entertainment programs on Telemundo networks comply with FCC rules and policies, relevant Federal statutory provisions, and NBCUniversal corporate policies. Telemundo policy ensures the integrity, fairness, safety, and security of programs and their participants. The Program Standards Department also facilitates and approves production assistance and product integration arrangements on all entertainment programming and ensures appropriate FCC-mandated disclosures.

COMMERCIAL MATTER

Telemundo solely controls the nature, form and duration of any and all "commercial matter" included within any program. Under Telemundo policy, "commercial matter" includes any mention or exposure of any person, product, service, trademark, brand name or logo of a commercial nature which is identifiable within a program, regardless of whether a charge has been made or value promised to or received by any person working on or in connection with the program in exchange for its inclusion.

Accordingly; when constructing and dressing sets and choosing locations and featured props, avoid the readable exposure of names and/or logos of commercial entities. No readable identification of any

commercial products, brand names, or establishments may be included in the program, including but not limited to opening or closing titles or in bumpers, without the express consent of the Program Standards Department. The use of audio commercial mentions (i.e. brand name identification) and names of commercial entities in dialogue are also at the sole discretion of Telemundo and will be considered for approval only when essential to the program content as determined by the Program Standards Department on a case-by-case basis.

Once approved by all pertinent Telemundo departments, such commercial matter must be memorialized through Telemundo Business Affairs via Telemundo standard form agreement. This agreement will be drafted and negotiated by Telemundo Business Affairs and shall be between the corporate partner and Telemundo Entertainment.

Telemundo's approval of commercial matter is at its sole discretion and will primarily be based upon the benefit to the production particular commercial matter might lend. Those arrangements that are primarily to reduce the expense of the production may not be approved, and/or may require a separate negotiation with concerning an equitable reduction in the license fee paid by Telemundo for such program.

CONTEST RIGGING

With regard to Telemundo programs involving any competition elements (including unscripted entertainment programming, contests, game shows, quiz shows, award shows, or pageant programs), no participant or member of a production staff should engage in any of the following conduct: (a) supplying a contestant with secret and special assistance which will affect the outcome of a competition; (b) inducing a contestant not to utilize his knowledge or skill in the context of a competition; or (c) engaging in any conduct whatsoever for the purpose of affecting the outcome of a competition. Engaging in any of this behavior without disclosure to the Telemundo Program Standards Department is a violation of NBCUniversal policy and under some circumstances could be considered contest rigging in violation of Federal law. Each violation of this Federal law is subject to a fine of up to \$10,000 or imprisonment of up to one year or both.

CREDIT POLICIES

Production credits for all programs must be submitted in writing to the Telemundo Program Standards Department and Telemundo Business Affairs for approval before they are included in any program. "Special Thanks" credits or other special dedications (e.g. "In Memory Of") must be approved by Telemundo in advance. All details regarding time, placement, and format of production credits may be found in program format and credit documentation provided to program producers by the Telemundo Program Preparation Department.

CREDITS/DISCLAIMERS

Credits/disclaimers including the names of organizations, trademarks, products, or brand names given in exchange for property, service, or other consideration furnished for use in connection with a program are not permitted without the prior approval of the Telemundo Program Standards / Compliance department. Such broadcast credits requiring approval should go on a black card at the end of the program and such card must be up for 4 seconds. The font used should be white and legible. Any variation of this format must be approved by Program Standards & Practices.

- a. Wardrobe
- b. Travel arrangements and/or hotel accommodations
- c. Props or any other type of production assistance
- d. Work or services performed by sub-contractors, and

e. Courtesy acknowledgements

Note: "Special Thanks" credits are not permitted without prior approval by Telemundo's Program Standards and Practices Department.

All credit lettering must be readable and placed over a contrasting background. Logo-typeface lettering is not permitted.

DISCLOSURES AND DISCLAIMERS

Telemundo may require the use of disclaimers, disclosures, or other in-program verbal or written statements to appear in conjunction with the presentation of a program on the Telemundo Networks. Such statements facilitate compliance with FCC rules and policies, relevant Federal statutory provisions, and NBCUniversal corporate policies. The inclusion of any staged, recreated, re-enacted or dramatized segments or elements in unscripted entertainment programming may require an appropriate in-program disclosure in order to make certain that what is presented is not misleading to the public. The Program Standards Department, in consultation with other NBCUniversal entities, will determine the necessity of and approve the content, duration, placement, and format of such disclosures and disclaimers.

FAIRNESS AND BALANCE CONSIDERATIONS

Entertainment programming produced for Telemundo containing discussions of controversial issues of public importance should generally include legitimate contrasting views on those issues. Any program element, which may contain such a discussion, should be brought to the attention of Telemundo Program Standards.

INTERNET/TELEPHONE VOTING OR POLLING

Any contemplated in-program use of internet, telephone or other interactive voting or polling or use of audience paid telephone call-in systems (where a charge above transmission costs is assessed to the caller) must have the prior approval of the Program Standards Department and other appropriate Telemundo entities. Additional requirements may be imposed on such arrangements including tabulation of voting/polling by an independent third party.

LIVE PROGRAMS CONTAINING (PRE-RECORDED ELEMENTS)

Pursuant to FCC regulations and Telemundo policy, any program which contains taped, filmed or recorded material and which 1) makes an affirmative attempt to create the impression that it is "live" or occurring simultaneously with the broadcast or 2) which by its nature makes time of special significance, shall announce at the beginning of the program that it contains pre-recorded material or shall identify at the time of its inclusion in the broadcast any recorded material within the program which may otherwise appear to be "live."

PACKAGER'S DISCLOSURE PROCEDURES

Telemundo requires that each outside producer/packager complete and return to the Program Standards & Practices /Compliance departments a Packager's Disclosure Letter which requires specific agreement to and/or disclosure of the following:

- a. The requirement of Section 507 shall be included in each performer's contract.
- b. Disclosure of Payola/Plugola issues, Plugola involves the inclusion in a program of any person, matter or thing in which the packager or any employee of the packager has a direct or indirect financial interest.

- c. Disclosure of Production Assistance (i.e. tradeout arrangements) calling for broadcast credit or air exposure in consideration for furnishing props or other matter for use on or in connection with the program. The approval of the and Program Standards & Practices department must be obtained and a written agreement setting forth the understanding of all the parties, including Telemundo shall be executed.
- d. Any arrangement requiring a performer to pay the producer/packager or anyone in their employ anything of value in order to secure an appearance on a program produced for Telemundo must be approved in advance by the Business Affairs and Program Standards & Practices departments.

No contest or promotion shall be undertaken on or in connection with any program without the Business Affairs and Program Standards & Practices departments' advance approval.

PERFORMER PAYMENTS

Per Telemundo policy, no performer or anyone acting on a performer's behalf may enter into an arrangement in which anything of value is paid to Telemundo, any member of a Production staff, or anyone else associated in any manner with a program, in consideration of the performer's appearance. This includes any arrangement to pay, defray or offset any payment due to that performer as a result of his/her own appearance in Telemundo programs or on NBCUniversal networks. Any third party arrangement to defray the cost of any performance or talent payment on any program must be approved in advance by Telemundo.

PRODUCT OR PROGRAM PROMOTIONAL CONTESTS, SWEEPSTAKES, AND AUDIENCE PARTICIPATION PROGRAMS

All contests or sweepstakes used in conjunction with the promotion of products or programs on Telemundo network must be conducted fairly, honestly, and in the manner described to the public. In addition, all contests or sweepstakes must be conducted in accordance with all applicable Federal, state, and local laws and regulations, and the established contest or sweepstakes rules. Any announcements or other advertising providing information concerning any contest must generally contain all the material terms of the contest. All contemplated contests or sweepstakes and their rules, including those initiated and administered by non-Telemundo entities, must be approved in advance by Telemundo departments including, but not limited to, the Telemundo Program Standards Department and the NBCUniversal Law Department.

For programs containing a contest, game, award, or audience participation element which is not open to the general public or audience but is limited to pre-selected groups of contestants or audience members, Telemundo policy requires that material terms describing the operation of the game, contest or award element be disclosed during the program in a manner which meets the prior approval of Telemundo. Any other contest, whether conducted on or off-air which utilizes Telemundo's name or logo or of which we are a sponsor or co-sponsor, whether or not open to the general public, shall also comply with Telemundo policy and be approved in advance by Telemundo departments including, but not limited to, the Telemundo Program Standards Department and the Telemundo/NBCUniversal Law Department.

PRODUCTION ASSISTANCE CREDITS / DISCLAIMERS

Telemundo rigorously controls the acceptance of production assistance and product integration. Generally, packager/producers are encouraged to buy or rent whatever services or properties are required for use in connection with a program they are producing. However, in certain circumstances, and with the prior approval of Program Standards and other pertinent Telemundo entities, some kinds of production assistance, product integration, or other commercial matter may be considered in connection with

Telemundo programs as summarized above. Accordingly, if any production assistance or product integration is contemplated, it is essential to contact the Program Standards Department for approval before entering into any such arrangement sufficiently far in advance to ensure an adequate opportunity for any required regulatory compliance.

Credits/disclaimers including the names of organizations, trademarks, products, or brand names given in exchange for property, service, or other consideration furnished for use in connection with a program are not permitted without the prior approval of the Telemundo Program Standards / Compliance department. Such Program credits requiring approval should go on a black card at the end of the program and such card must be up for 4 seconds. The font used should be white and legible. Any variation of this format must be approved by Program Standards & Practices.

- a. Wardrobe
- b. Travel arrangements and/or hotel accommodations
- c. Props or any other type of production assistance
- d. Work or services performed by sub-contractors, and
- e. Courtesy acknowledgements

Note: "Special Thanks" credits are not permitted without prior approval by Telemundo's Program Standards and Practices Department.

All credit lettering must be readable and placed over a contrasting background. Logo-typeface lettering is not permitted.

POLITICAL CANDIDATES/BROADCAST RULES

During political campaign periods, no person who is a legally qualified candidate for public office may appear in programming to be presented over the facilities of Telemundo unless approved by NBC FCC counsel prior to broadcast. This prohibition extends to the picture and/or the voice of any person who may be a legally qualified candidate at the time of the broadcast. This shall not apply to programs specifically exempted from the "equal opportunities" provision of Federal law. Any questions about Political Broadcast Rules should be sent to the Program Standards & Practices / Compliance department for forwarding to NBC FCC counsel.

PROGRAM ADVERTISING AND PROMOTIONAL MATERIAL

Advertising and promotion for Telemundo programs may not be false, misleading, or deceptive and should properly reflect the actual nature and content of the program to be presented. Certain material that may be acceptable in the context of a program may not be appropriate for inclusion in promotional elements. Advertising and promotion should also comply with Telemundo policy regarding references and/or exposure of commercial names, logos, and/or products.

SPONSORSHIP IDENTIFICATION/DISCLOSURE OF PRODUCT INTEGRATION

Federal law, including Federal Communications Commission (FCC) rules, requires that broadcasters and their employees, program producers, program suppliers and others who have accepted or agreed to receive payments, services, or other valuable consideration for including material in a program for air must disclose this information to the broadcaster airing the material. This is required so that broadcasters have the information they need to disclose to their audiences that the material was paid for.

Failure to disclose such arrangements may be a violation of Federal law. These requirements apply to any person involved in the production or preparation of a program that receives or agrees to receive payment or other consideration for the airing of program material. Accordingly, all production staff, crew, and all others associated with a production must comply.

Any and all arrangements for such inclusion in a Telemundo television program must be brought to the attention of and approved by the Telemundo Program Standards Department and other pertinent Telemundo entities in advance of production. Such arrangements include any and all arrangements for production assistance (including but not limited to arrangements for wardrobe, travel, hotel, locations, props, and work or services performed by sub-contractors) in consideration for inclusion in a program, and any and all proposals for the integration of commercial product identification within a program.

The Program Standards Department will make all determinations on the need for, the placement, and duration of any required sponsorship identification announcement (in the form of an in-program disclosure and/or end credit disclosure) to disclose on air the identity of suppliers in such arrangements. Accordingly, any and all such situations must be brought to the attention of the Program Standards Department sufficiently far in advance to permit Telemundo to make required on-air disclosures as necessary.

TELEPHONE CONVERSATIONS

The FCC has enacted specific rules to be followed whenever a telephone conversation is to be broadcast or recorded for broadcast. Any program element involving the broadcast or recording of telephone conversations must be reviewed and approved in advance by the Program Standards and Practices / Compliance department.

TELEMUNDO TV PARENTAL RATINGS

The Telemundo Program Standards & Practices department will determine the TV parental ratings, content denominators, and/or advisories appropriate for each program. Some of the most important programs to keep in mind with respect to this area are:

- Award / Pageant shows
- Reality Shows
- Theatricals / Movies
- Novelas
- Concerts
- Specials

SPECIAL FORMATS

PRODUCT, PROGRAM, CONTEST, GAMES, UNSCRIPTED (INCLUDING REALITY) AND AUDIENCE PARTICIPATION PROGRAMS

Federal law (Section 508 of the Communications Act) and Telemundo policy prohibit any person from unfairly influencing or attempting to influence the results of a game or quiz show or contest. "Quiz rigging," which is a federal crime, includes, supplying a contestant with secret and special assistance which will affect the outcome of a game or quiz show; inducing a contestant not to utilize his knowledge or skill in a game or quiz show; or engaging in any conduct whatsoever for the purpose of improperly affecting the outcome of a game show, quiz show or contest. Each violation is subject to a fine of not more than \$10,000 or imprisonment for not more than one year or both.

In addition, Telemundo requires that all game or quiz shows presented over its facilities shall be conducted fairly, honestly, and in the manner they are described to the viewing public and that they not be misleading in any material respect.

Telemundo's commitment to broadcast any game show shall be subject to the Program Standards & Practices /Compliance department's review and approval of all details of the game format and security procedures.

A list of donors of all prizes identified on a game show shall be displayed in the 317 Announcement at the conclusion of such program regardless of whether the announcement is legally required by Section 317. This Announcement shall be in a form approved by the Program Standards & Practices /Compliance department.

CONTEST, AWARD AND PAGEANT PROGRAMS

Producers shall submit to the Program Standards & Practices /Compliance department for review and approval in advance the particulars of contest(s) announcements concerning programs broadcast on Telemundo, including, but not limited to:

- Run-down of the show with rehearsal schedule
- Lyrics of all songs to be performed.
- Sign certifications and 507/508 forms as applicable.
- Scripts
- Product placement, trade-out deals information
- Judging procedures and criteria.
- Method of authenticating or confirming results.

PRODUCT OR PROGRAM PROMOTIONAL CONTESTS

Producers shall submit to the Program Standards & Practices /Compliance department for review and approval in advance the particulars of contests or contest announcements concerning programs broadcast on Telemundo.

NON-FICTION PROGRAMS

Telemundo policy prohibits the broadcast of any deceptive or misleading programming or program material. This is especially true with respect to the production of programs which purport to treat subjects in a non-fictional manner. This includes programs which present opinions or commentary, programs which are essentially documentary in nature or reportorial programs which purport to depict real people or events in a non-fiction context, and non-fiction nature programs.

The inclusion in such programs of any staged, recreated, reenacted or dramatized segments or elements may require an appropriate in-program disclosure to make certain that what is presented is not misleading to the public. The Program Standards & Practices /Compliance department shall determine the necessity of and approve the content, placement and manner of presentation of all such disclosures.

UNSCRIPTED ENTERTAINMENT PROGRAMS

Telemundo recognizes that unscripted entertainment programs present unique Program Standards and Compliance issues. The Telemundo Program Standards and Compliance Department works closely with producers and network executives to ensure the integrity, fairness, safety, and security of programs and their participants.

Telemundo reserves the right to perform many screening functions with regard to the casting and selection of participants in unscripted entertainment programming including, but not limited to, review of criminal and civil records, medical and psychological evaluations, and acquisition and confirmation of other personal information.

The Telemundo Program Standards and Compliance Department collaborates with producers and other NBCUniversal entities regarding the selection of program participants and may impose restrictions on certain activities during program production to ensure safety and security of all participants if deemed necessary due to the specific nature of a given program.

Telemundo may prohibit certain individuals from participating in programs or limit the content of their appearances if outside activities, financial interests, or other relationships may present a possible conflict or the appearance of a conflict for a given program. With regard to unscripted entertainment competition programs, a conflict could affect the fairness or appearance of fairness. In certain situations, an in-program disclosure may be required. Any questions regarding possible conflicts should be brought to the attention of the Telemundo Program Standards and Compliance Department or the Telemundo Law Department.

Telemundo Program Standards and Compliance may require specific safety procedures to be established and followed with regard to specific programs, segments, or stunts.

Telemundo provides production personnel a statement of policies with regard to unscripted entertainment programs in the form of an NBC Universal Program Integrity Acknowledgement, which they are asked to read and acknowledge. All production personnel should be aware of and acknowledge the policies summarized below with regard to unscripted entertainment programs:

- As a general policy, the program as produced should generally reflect actual events and should not contain any misrepresentations regarding the outcome of any competition. Moreover, the producers must not put themselves in any situation with the production, the

contestants, and/or any of the participants, where a conflict of interest may exist or be perceived to exist or where the integrity of the production can be brought into question.

- Any staged portions of a program should not appear spontaneous. In addition, events should not be primarily created through the editing process (e.g. an argument should not be shown between two people who did not argue but who were actually arguing with others).
- All affirmative representations of time should be accurate.
- Any depiction of a competition should accurately reflect the actual outcome.
- Any payment made to any onscreen participant in the program (other than a participant who is performing pursuant to any applicable collective bargaining agreement) should be disclosed to the Telemundo Program Standards and Compliance Department prior to final delivery and broadcast to ensure any necessary on-air disclosures.
- No production personnel should have any financial interest in the subject matter of the program or any financial or other relationship with persons appearing on the program except as disclosed to the Telemundo Program Standards and Compliance Department and approved in advance of final delivery and broadcast.
- It may be a Federal offense for the production company or any member of the production staff to accept or to agree to accept anything of value, other than regular compensation for services to the program, for promoting any product, service or venture on the air without disclosing it to the broadcaster. It also may be a Federal offense to use any prepared material containing such a promotion with knowledge that the preparer of the material received consideration for it without disclosing this payment to the Telemundo Program Standards and Compliance Department prior to final delivery and broadcast.
- No one should pay the production company or any member of the production staff for their appearance on the program. In addition, no payment or other valuable consideration should be accepted by the production company or by any member of the production staff for the purpose of affecting the content of the program, any participant's remarks, or the outcome of any competition or contest. If any such payment is accepted, it must be disclosed to Telemundo Program Standards and Compliance prior to final delivery and broadcast.

Telemundo programs involving any competition elements (including unscripted entertainment programming, game shows, quiz shows, award shows, or pageant programs) must be conducted fairly, honestly, and in the manner they are described to the viewing audience. The Program Standards and Compliance Department may request written rules and procedures that describe all elements of competition programs and for all competition segments or tasks within those programs. The following summarizes some additional policies specific to programs that involve competition elements or contain a competition, contest, or award element:

- No member of the production staff should engage in any of the following conduct: (a) supplying a contestant with secret and special assistance which will affect the outcome of a competition; (b) inducing a contestant not to utilize his knowledge or skill in the context of a competition; or (c) engaging in any conduct whatsoever for the purpose of affecting the

outcome of a competition. Engaging in any of this behavior without disclosure to the Telemundo Program Standards and Compliance Department is a violation of Telemundo /NBC Universal policy, and under some circumstances could be considered contest rigging in violation of Federal law. Each violation of this Federal law is subject to a fine of up to \$10,000 or imprisonment of up to one year or both.

- All entry, judging, balloting, and security procedures of all competition, contest, award, or pageant programs or any segment of a program containing a competition, contest, or award element utilized must be fair and honest, and the script language describing all such elements must not be deceptive or misleading to the audience. All rules, procedures, and other details regarding the integrity and security of such programs must be presented to and approved in advance of production by Telemundo Program Standards and Compliance.

Any deviation from any portion of these policies must be disclosed to the Telemundo Program Standards and Compliance Department and approved in advance of final delivery and broadcast. In addition, any questions regarding the proper interpretation and implementation of these policies must be directed to the Telemundo Program Standards and Compliance Department.

Any member of the production staff who becomes aware of any facts which are contrary to these policies, learns of any attempt to induce someone to do something in violation of Telemundo's policies, or has any questions, should immediately contact the appropriate production company representative and representatives of the Telemundo Program Standards and Compliance Department.

These policies extend to any and all segments of a program and to all persons involved in its production.

TELEMUNDO PUBLIC SERVICE ANNOUNCEMENTS POLICY GUIDELINES

Telemundo is aware of its responsibility to the non-profit sector and will continue to provide broadcast time without charge for the dissemination of public service information.

Public service announcement must accurately reflect the organization identified with the spot, and all claims must be substantiated to Telemundo's satisfaction. Discussions of controversial issues or religious doctrine are not permitted in public service announcements.

The following guidelines are designed to ensure that public service time on Telemundo is used effectively, and that public service organizations receive fair and equitable treatment.

A. PSA CLEARANCE AND SCHEDULING

The Telemundo Program Standards & Practices department is responsible for reviewing, approving and scheduling PSA's without charge to the organization. Approved PSA's are scheduled for non-profit or governmental agencies who wish to promote services or activities which serve the public interest. When final approval is given, Telemundo provides detailed instructions regarding coding and delivery of broadcast elements.

B. ORGANIZATION CLEARANCE

Organizations requesting PSA time must be non-profit or governmental of the Council of Better Business Bureau's Philanthropic Advisory Service or those of the National Charities Information Bureau. Additionally, the organization must provide Telemundo with a form 501 (c) (3) (IRS tax-exempt) status statement).

To qualify for airtime on the Telemundo Network, the organization must be national in scope and its message relevant to a majority of the viewing audience.

PSA's from trade or professional associations are not acceptable.

C. CONTENT CLEARANCE

1. PSA's must be consistent with the objectives of the sponsoring organization, and must fully comply with Telemundo policies.
2. PSA content must be fully substantiated.
3. PSA content which contain controversial or political issues, as well as religious doctrine, are considered inappropriate.
4. PSA's must meet content guidelines with regard to issues e.g., announcements which attack or demean persons, organizations or causes are not acceptable.
5. PSA'S which directly solicit funds are prohibited. This precludes the use of 900#'s for fundraising purposes,
6. No commercial products, services or corporate names may be shown or referenced in PSA's
7. Time-sensitive PSA's, i.e. those which target a specific date or week of an event, are unacceptable.
8. The organization's identification must appear within the PSA, either by logo or chyron.
9. Final judgment regarding acceptability and scheduling of announcements rests solely with Telemundo.

EXHIBIT A

WORDS

1. Carajo
2. Puñeta
3. Mierda
4. Pinche
5. Pendejo
6. Puta
7. Mamar (Mamame, Mamon)
8. Cabron
9. Maricon (Marica)
10. Joder (No Jodas, Jodete)
11. Cogor
12. Coño
13. Chingar (Chingado, Chingazo, Chingaron, Chingon, Chinga)
14. Chichar
15. Hijo de Puta
16. Comepinga
17. Pinga
18. Bicho (MamaBicho)
19. Comemierda
20. Cojones
21. Bolas
22. Crica
23. Tetas
24. Huevos
25. Culo
26. Tota (Toto)
27. Verga
28. Chocha
29. Concha (argentino)
30. Boludo (argentino)
31. Culero (mex)
32. Ojete (mex)
33. La cagaste (Cagazón)
34. Follar
35. Joto
36. Puñal(es)
37. Cerote
38. Cojudo / Cojuda (Latín American / Central American)
39. Pelas (When used in phrases: Me la pelás) (MEX)
40. Pelotudo (Pelotudo)
41. Verija(s) (MEX) Female Pubic Area
42. Panocha (MEX) Female Pubic Area

English:

- Fuck, motherfucker, fucking, fuck you
- Beat off

- Blow me
- Bullshit
- Butt hole
- Cocksucker
- Come and Came when used in sexual content
- Shit
- Asshole
- Cock, pussy, cunt
- Gism, jerk-off (masturbatory), blow job, douche bag, eat me
- Chrissakes, goddamn, non-reverential uses of Jesus, Jesus Christ, Christ
- Hand job
- Hard-on
- Tit(s)
- Twat
- Wacking off
- Wet dream,
- balls
- scumbag
- prick
- Dick, dickhead, dickwad
- Slurs:
 - Nigger, Spic, Kike, Schvartze
 - Guinea, Wop, Dego, Jap, Chink
 - Queer, Faggot, Dyke, Lesbo, Fag, Squa

*****This list is for general reference only. Some of these words may be acceptable for use in some of our programs, depending on the time slot, storyline, context, etc. Please consult us first. Telemundo Program Standards & Practices will also review words, situations, gestures and/ or double-entendres on a case-by-case basis and advise accordingly******